



For Immediate Release

Carceron Achieves Microsoft Gold Certified Partner Status

Competencies in Networking Infrastructure, Information Worker and Mobility Solutions Reflect Company's Success in Technology Marketplace

Kennesaw, GA – August XX, 2009 – Carceron, an Atlanta-based provider of managed information technology solutions and services, today announced that it has achieved Gold Certified Partner status in the Microsoft Partner Program. Carceron's Microsoft Certified Partner status recognizes competencies in Networking Infrastructure Solutions, Information Worker Solutions and Mobility Solutions. As a Microsoft Gold Certified Partner, Carceron receives a rich set of benefits from Microsoft, including access, training and support.

"This recognition and certification reflects our market-leading expertise in providing customer satisfaction using Microsoft products and technology," stated Chad Massaker, CEO and President of Carceron.

As Atlanta's most recommended IT firm on LinkedIn, Carceron provides managed IT services for small to mid-sized businesses with one or more servers and ten or more workstations, but no budget for full-time IT staff.

"Reliable technology services and maximum system up time are essential for the day-to-day operations of most growing business," explained Massaker. "Our managed IT services have proven to be much more efficient than the typical in-house IT manager or one-man break-fix shop."

According to Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp, "Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in a company that can act as an expert advisor for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today Microsoft recognizes Carceron as a new Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology."

As one of the requirements for attaining Gold Certified Partner status, Carceron had to declare Microsoft competencies. Microsoft competencies are designed to help differentiate a partner's

Carceron Announces Microsoft Certified Gold Certification

capabilities with specified Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. To achieve the Networking Infrastructure Solutions, Information Worker Solutions and Mobility Solutions competencies, Carceron has demonstrated its proven expertise in implementing solutions focused on delivering these technologies and services.

The Microsoft Partner Program was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

About Carceron

Carceron is a technology industry leader providing managed information technology services and solutions, focused on performance, client benefit and the elimination of system down time. The company's high-tech, high-touch philosophy dictates that Carceron provides the highest level of customer service and prescribes technology solutions that are within its customers' budgets, fit with customers' cultures and add value to customers' businesses. To find out more, please visit us at www.carceron.net.

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